Congratulations on Your Decision to Advertise to the World

We listened and found a perfect layout to fit your needs.
Together We Can Do It With 5 Simple Pages

GOPACH's Web Design

Today we live in a busy world. Many of us do not have time to look through endless websites with no clear direction. Our website layout (design) is simple and informative. What makes us unique is our artistic view, which is molded and created for your needs. So in building five vibrant pages, your viewers will be informed of your <u>business</u>, what you are <u>about</u>, <u>examples of your work</u>, <u>information to draw more viewers</u>, and <u>more</u>. An easy, informative, and tailored to your audience. See how our web design can cater to your needs.

1. **Home – Splash Page**
- Name of your business
- A brief introduction
- Phone Number
- Other contact information
- Location/Map
- 1-2 Photos

> **GOPACH"s Five Page Web**
>
> - <u>Home page</u>
> - <u>About page</u>
> - <u>Services or Products</u>
>   - ➢ <u>Gallery</u>
>   - ➢ <u>Request Form</u>
> - <u>Reference Page</u>
>   - ➢ <u>Past Work/Jobs</u>
>   - ➢ <u>FAQs/Blog</u>
> - <u>Your Choice</u>

2. **About - Introduction Page**
- Brief History
- What you do
- Brief services offered

3. Service or Products Page
- Gallery
- Information Request Form

4. **Reference Page (Choice)**
- Past Work/Jobs
- FAQs/Blog

5. Your Choice
- Larger Gallery
- More Products
- Survey Form
- Affiliates Page
- Payment Page
- Set Appointments
- Calendar of events
- And more, your choice.

Each page will carry your unique theme. A tailored design that will capture an audience with your information. Easy to use and available for phones. Every page directs the viewer to make an informative decision in contacting you. User friendly, concise, and informative.

Bonus: We added an optional page five to add a tool or expand a page (for example to add more pictures).

1. Home Page (Splash Page, Landing Page)

The homepage is the first website page you will share. Sometimes it is call a splash page or landing page. This page gives the viewer a quick insight and an opportunity to capture the viewer's attention. The home page should be both appealing and informative. It will consist of a heading that will capture your audience and a place to shine your business. This page will include basic information; email, telephone, location, etc. We will also add a contact button so they can enter their email address for further information.

The homepage is the most important page that users can share with others. We can add social media sites like Facebook, Twitter (X), Instagram, etc. This will help your business to increase leads and potential new customers. Everything a business owner needs to enter the technology world. Easy for readers to view, share, and connect with you.

Why we call it a landing page. The purpose of the home page is to sell yourself. This is the first page visitors will land on, share, and bookmark. It needs to be easily accessible, concise, and informative. You can also add "¡Hablamos Español!". It needs to be quick loading, with a side menu or buttons. This is the biggest reason you are choosing to go online. To reach the world using technology.

2. About - Introduction Page

The about page, is the second page where you can showcase and tell a story about you and your business. Adding a brief historical background and how you began your business helps connect you with the viewer. You can add pictures, a small video clip, and perhaps the reason for starting your business. Here you have the opportunity to sell with a brief display of what services you have to offer. You can also get them to subscribe by offering a perk (discount, free mug, etc.). This page will also give the audience a familiar face when they come to visit you.

3. Service or Products Page

The product page is the business page. The most significant part of a business website. It is your time to really showcase what you can offer. It should consist of a gallery of images, video clips, and perhaps testimonies of past customers. The images should be detailed, but easy to load, with no interruption downloads. Customers are in a hurry, as they are on the hunt to find help, and your page could be on hold. How quickly they will more forward to another website.

Business owner's tend to ask, "How did you find us?". Chances are they will say, "I found your website, easy to read and enjoyable".

After reviewing the services you offer, a contact form will be added; an Information Request Form. The form will be easy, and it will give the customer a change to connect with you through email or phone. The form will also have a box so they can add further information about their needs. After they fill out the form and press send, an instant message will appear on the web site letting them know it was sent. You will then receive an email. You can also add an instant email reply. With an instant email template of your business, a message will be automatically sent back to the customer. The email can include a short message expressing, you received their message, and will get back to them ASAP. Any message you want as a template will help customers know you care enough to reply. You can also add a discount for them to use upon their visit.

4. Reference Page

The reference page can include more detail about your services. Perhaps a list of things your business also offers. For instance, if you make flower bouquets, you can offer a choice of small tags with a personal note. This added touch from the buyer to the receiver expresses that you care for them both. If your business involves health care you can provide certifications, references, and letters from past patients. This page broadcasts to the audience that you are legitimately a business that cares for their customer.

5. The last page is open for choice

Here are some examples:
- You can expand to include more images.
- Introduce new products or add more products
- Ask for feedback by including a survey
- A page of outside links of your other businesses
- A page to submit payments
- A page to setup appointments
- A referral page for perks by advertising their business
- A blog page giving quick tips of How To's
- A calendar of events
- And more, your choice.

If you ever need to add more pages, no problem. We can set up a separate contract deal. You are our customer, and we are excited to help you succeed. There are many benefits of having a website. A concise to the point description consisting of the five pages allows us to design a page for your unique business venture. Easy monthly payments to upkeep your web site, add, change, or remove text or images, or giving you how to's on improving your audience. Every month I will run an analysis on how you can improve your web site. Perhaps adding you to yelp, small business owners lists, targeting consumers, etc. We are constantly improving and learning new technology to pass on to you, the entrepreneur.

Setting up your web site

Wix is my choice for your web design

Wix gives me the freedom to design, develop, and provide communication between you and your audience. It is easy to design websites and has many components to build different types of platforms for many uses. It is powerful and its' innovative features bring your website alive.

Wix tools helps us to build a professional website, backed by online support. It also has easy access tutorials and examples to help get the fullest use of all their features for website design, development, and management. Wix also has easy access to design your website for mobile phones. Using other features, Wix allows us to build your website to make it more available for online search.

About Registration fees

Registration fees may change. Changes are usually yearly and may not affect your current agreement with GOPACH. However, changes may come from updates to policies, increased fees, and changes that can come from outside sources. If you have a yearly subscription, a fee increase may not change your current subscription. We hope you found this informative and always verify who is contacting you. Gopach will not contact you through other outsources of email or phone. Look on **our** website for changes as they will be posted directly. Thank you! We value our clients.

Domain – Pricing

- **We** use Hover.com to register your web address. Cost can vary between the different types of domains. https://www.hover.com/domain-pricing
- **Also** if you are wanting to use your brand name or a particular organization name choosing between registering under certain domains like .org .com or .news etc. prices can vary.
- **Once** you have decided the name of your website, we can do a search to see the most affordable domain. For example; if your company's name is My Dog Alfred. Together we will search to see your options.

Domain Storage

Your web site will be store on the Wix platform. Depending on the storage needed for your website prices may change. This is outside our web services. Storage is like a cloud that hold the website information. It is also the same platform I will use to build, design, develop, and manage your website.

It includes no coding and at any time you decide after a year you can take over your web site management. I can tutor you on how to manage your already designed web site for a fee. If you decide to remain with us, simply continue the monthly fee.

For more information use our contact page.
https://hipow5.wixsite.com/gopach/contact-gopach